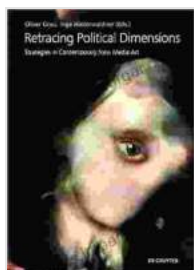


# Strategies In Contemporary New Media Art: A Comprehensive Guide



## Retracing Political Dimensions: Strategies in Contemporary New Media Art by Delphine Gervais de Lafond

★★★★★ 5 out of 5

Language : English  
File size : 4710 KB  
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Contemporary new media art is a rapidly evolving field that explores the intersection of technology and art. Artists in this genre utilize a wide range of digital tools and techniques to create works that challenge traditional notions of art and engage with contemporary social and cultural issues.

This comprehensive guide provides an in-depth look at the strategies and techniques used in contemporary new media art. It is an essential resource for artists, curators, and art enthusiasts alike who seek to understand and engage with this dynamic and innovative field.

### **Chapter 1: The Rise of New Media Art**

This chapter explores the historical and cultural factors that have contributed to the rise of new media art. It discusses the influence of technological advancements, the development of new artistic practices, and the changing role of the artist in the digital age.

### **Chapter 2: Digital Tools and Techniques**

This chapter provides an overview of the digital tools and techniques used in contemporary new media art. It covers topics such as digital imaging, video editing, 3D modeling, and interactive media.

### **Chapter 3: Artistic Strategies**

This chapter explores the artistic strategies employed by contemporary new media artists. It discusses concepts such as appropriation, simulation, interactivity, and collaboration.

## Chapter 4: Social and Cultural Context

This chapter examines the social and cultural context of contemporary new media art. It discusses the relationship between art and technology, the impact of digital media on society, and the ethical issues raised by new media art.

## Chapter 5: Curating and Exhibiting New Media Art

This chapter provides practical advice for curators and exhibition organizers on how to present and exhibit new media art. It covers topics such as conservation, installation, and audience engagement.

This comprehensive guide has provided an in-depth look at the strategies and techniques used in contemporary new media art. It is an essential resource for anyone who seeks to understand and engage with this dynamic and innovative field.

## Further Reading

- O'Reilly, T. (2007). *New media art*. London: Thames & Hudson.
- Tribe, M., & Jana, R. (2010). *New media art: A critical*. London: Routledge.
- Wardrip-Fruin, N. (2012). *New media art: Theory and practice*. Cambridge, MA: MIT Press.



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