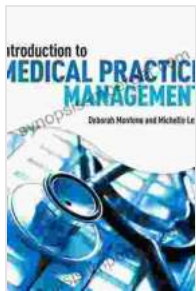


Introduction to Medical Practice Management: A Comprehensive Guide

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by Deborah Montone

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Language : English

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- Financial management
- Human resources
- Marketing
- Quality improvement

This book is written by a team of experts with decades of experience in medical practice management. They provide practical advice and real-

world examples that will help you to improve the efficiency and profitability of your practice.

Financial Management

Financial management is one of the most important aspects of medical practice management. In this chapter, you will learn how to:

- Create a budget
- Track your expenses
- Maximize your revenue
- Negotiate with insurance companies
- Invest your money

Human Resources

Your staff is your most valuable asset. In this chapter, you will learn how to:

- Hire the right people
- Train and develop your staff
- Motivate and retain your staff
- Create a positive work environment

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- Target your audience
- Create effective marketing materials
- Measure your marketing results

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- Develop and implement quality improvement initiatives
- Measure your progress
- Create a culture of quality improvement

to Medical Practice Management is an essential resource for physicians, practice managers, and other healthcare professionals who want to succeed in the competitive healthcare industry. This book provides a comprehensive overview of the key topics that practice managers need to know, and is written by a team of experts with decades of experience in medical practice management.

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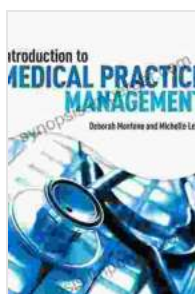
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- Gain a comprehensive understanding of the business side of healthcare
- Learn how to improve the efficiency and profitability of your practice

- Attract and retain top talent
- Improve the quality of patient care
- Stay ahead of the competition

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